



## **Module 2. Extension Approaches and Tools**

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### **Summary**

#### **Module Overview**

Extension as a science and profession has evolved over the past few decades in response to challenges. Extension professionals use various approaches and tools in different settings. Extension personnel have to make choices on which approaches and tools are most suitable for their context and goals. As a result of this module, you as an extension professional will be in a better position to make informed choices appropriate to your specific context. This module illustrates the role of extension in innovation and development and how this role has evolved. It also describes major extension approaches and tools. It highlights the features of different extension tools to help you to select the right one for your specific context.

**Target audience:** Extension programme managers and field agents who take decisions on approaches and methods

#### **Module Learning objectives**

As a result of this module you should be able to:

1. Understand the role of extension in innovation and development and how it has changed over the year.
2. Understand the major extension and advisory service approaches
3. Differentiate the features of different tools and select appropriate ones based on programme goals and local context

**Module Performance Outcome:** Make informed decisions on the appropriate approaches and tools to fit local conditions in response to changing context

#### **Units**

##### **Unit I: Extension within Innovation and Development**

- Why extension?
- Changing context of innovation and development
- Extension as a science
- Extension as a profession

##### **Unit Ii: Major Extension Approaches and Tools**

- Evolution and features of extension approaches
- Reforms in extension and advisory services
- Features and purpose of different extension tools
- Understand when and where to use different tools
- Selecting the appropriate approaches and tools to your specific context